

WE DO!



Coyote Pride is a 501c3 organization created to offer financial support to the student-athletes involved in all-star cheer with The Cheer Nation.

Through this booster club, members are able to raise funds to help them throughout the season.



Cheerleading has become one of the fastest growing and most popular sports in America. It is a highly competitive sport and surprisingly beneficial to the student-athlete.

In order to fully support the student-athletes of the program, The Cheer Nation founded Coyote Pride. This 501c3 organization gives Nevada businesses and individuals the chance to offer financial support to the next generation.

Cheerleading is indeed a sport with training, uniforms, and competitions. These services do come at a price for the athletes and their families. To offset these costs we offering businesses and individuals the opportunity to assist these young athletes.

The general costs for the youth squads include: \$145 monthly tuition, uniform, and varied monthly competition fees (averaging \$150 per month) per student.



All money collected by Coyote Pride is distributed among booster club members. These funds help with competition fees, uniforms, trips and other events during the season. Not only are sponsors contributing to the financial aspect of being involved with cheer but they are also giving a young athlete a chance to do something they love. It gives these kids a chance to be happy, increase their overall health and teaches them how to be better people. Teamwork, trust, cooperation and responsibility. These are all essential ingredients for cheer, and for life. The Cheer Nation has high expectations of these standards from its members, along with academic performance. Maintaining a good grade point average is expected of all members as well as good behavior, honesty, integrity and dedication.



Won't you show your pride and support the pack? All manner of donations are welcome and we have advertising benefits for companies beginning at the \$1000 level. Please see the chart to the right for all the details. With your generous donation of 1500 or more, you may also display a banner in the Cheer Nation gym. Besides our 80 squad members and families we have other groups and squads who hold classes and training in our facility. Over the course of a year there is the potential of having thousands of people in view of your company's identity presence.



Sponsorship Levels

WHITE - \$1-499
Annual listing on sponsor pages, thank you letter.

BLUE - \$500-999
Annual Listing on sponsor pages, thank you letter
Sponsor T-shirt.

ALL-STAR - \$1,000-1499
Annual listing on Cheer Nation & Coyote Pride sponsor page
Logo & linked listing on website links page

BRONZE - \$1500-2499
Annual listing on Cheer Nation & Coyote Pride sponsor page
Logo & linked listing on website links page
Annual display of company banner in Cheer Nation gym (max. 5x7 size, provided by sponsor)

SILVER - \$2500-4999
Annual listing on Cheer Nation & Coyote Pride sponsor page
Logo & linked listing on website links page
Sponsor plaque provided by Coyote Pride
Logo displayed on annual t-shirt
Banner size can be increased to 6x8

GOLD - \$5000-9999
Annual linked logo placement on front page of web sites.
Banner size can be increased to 8x10
Annual monthly-newsletter placement

PLATINUM - \$10000-19999
Annual linked logo placement on front page of web sites.
Banner provided by Coyote Pride
Annual small counter display at Cheer Nation Gym
1 marketing event visit by Cheer Nation squad (within year)

DIAMOND- \$20000
Annual linked logo placement on front page of web sites.
Logo printed on all collateral
3 marketing visits by Cheer Nation squad (within year)
Annual Industry Exclusivity

Do you have pride?

Donation Slip. Please fill out and mail with your payment.

White All-star Silver Platinum
 Blue Bronze Gold Diamond

Amount: _____

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____
URL: _____

Mail To:
The Coyote Pride
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Las Vegas, Nevada 89119